



Life just gets better...

Press Information

HiLife brings cats a taste of the country

HiLife were pouch pioneers back in 2001 when they introduced cats to the delights and deliciousness of what was then a brand new concept – especially as the HiLife pouch foods comprised 60 per cent top quality real meat and real fish. That was a level unbeaten by any other manufacturer! And so good and tasty were their original varieties that they remain as popular today as they were all those years ago.

Now here's stop-press good news all cats will welcome: the existing variety packs, Poultry Collection, Meat Medley and Ocean Assortment, are about to be joined by a mouth-watering taste of the country.

HiLife are introducing their new Country Favourites variety pack. It comprises Turkey & Chicken, Beef & Kidney, Chicken & Lamb and Pork & Duck – a scrumptious selection of pouch recipes that, just like all HiLife pouches, comprises juicy flakes and bite-sized pieces of superior quality real meat, poultry or fish. With not an artificial flavour, colour or preservative in any of them.

And for cat owners who prefer to buy their pouches one at a time, HiLife have brought out new improved formulations Tuna with Alaskan Salmon and Turkey & Chicken.

HiLife are not forgetting the special nutritional requirements of the young ones and those of an older disposition either. They are expanding the size of the HiLife 'Kitten/Junior' pouch variety pack from eight pouches to an even better value 12-pouch size. And they will be launching a new 'Senior' variety pack later on.

You'll find HiLife pouch foods for cats at your favourite supermarket or pet store. Or contact HiLife for your nearest stockist on 01664 563209 or at www.hilifepet.co.uk.