Press Information

24 January 2011

Even More Varieties to Get Potty About ...

The launch of HiLife's new Potty about ... range for cats last year was so successful we are now offering cat lovers everywhere two new single varieties to choose from – tuna in jelly and with chicken & beef. Our first ever pot for cats helps make feeding cats easier and less messy. With a choice of six distinctive recipes using real meat and ocean-caught fish, 'HiLife Potty About ...' is cooked in the pot for freshness, and sealed with an easy-peel lid. With these handy, portion-controlled recyclable pots, feeding cats just got easier!

You'll find more full details of HiLife Potty about ... on this website.