



Press Information

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HiLife Completely ... Complete with Crunchy Kibbles

The new HiLife Completely ... range now offers not only two Soft & Tender options but also two Crunchy Kibbles varieties – Rich in Organic Chicken and Rich in Scottish Salmon. Both are complete petfoods for adult cats and come in a 375g bag. They are made using a carefully prepared recipe of high quality real meat and real fish proteins, combined with other selected ingredients and just the right blend of vitamins and minerals to give an adult cat a healthy, balanced diet.

HiLife Completely ... Crunchy Kibbles contain no artificial colours or flavours. Natural fibres and a carefully designed kibble shape help to gently and safely aid the passage of hair through a cat's digestive system, whilst chicory natural prebiotic, aids digestion and promotes healthy gut flora. An enriched blend of antioxidant vitamins with added zinc and selenium also help promote healthy cell development and maintain the body's natural defences.

Look out for the completely new packs – they're on shelf now!

