



Press Information

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Now You've Got Something to Go Potty About ...

We all know how messy feeding cats can get. Dishes are left on the floor and the left-over food creates a smell. Well, HiLife now has the perfect solution to these little problems - it's 'HiLife Potty about ...' – HiLife's first ever pot for cats. With a choice of six distinctive recipes using real meat and ocean-caught fish, 'HiLife Potty About ...' is cooked in the pot for freshness, and sealed with an easy-peel lid. With these handy, portion-controlled recyclable pots, feeding cats just got easier!

The range of 80g pots includes two multipacks and two singles. Each multipack contains three varieties. 'HiLife Potty about ... Fish' includes tuna with prawns, tuna in jelly, and tuna with squid. 'HiLife Potty about ... Gravy' offers varieties with chicken and beef, with chicken and liver, and with chicken and giblets. The two 80g singles are available in tuna with prawns, and with chicken and liver. Each offers pots of freshness and all the nutrition a cat needs to help it live a full and healthy life.

Look out for new Potty about ... it's on shelf now!

