



Press Information

17th June 2010

Take a fresh look at your pet's diet this summer...

.... At last, we seem to have reached summer! It was a long time coming but the temperature has certainly risen and we're now starting to think about switching from warming soups to barbecues and salads. When you think about changing your own diet, don't forget your pet. Cats and dogs both need to keep well hydrated during the summer months, as you would if you were wearing a fur coat! So make sure there are plenty of cool shady places for your pet to rest in and the water bowl is kept fresh and full.

Why not also take a fresh look at your pet's diet. Moist foods will help your cat or dog take in extra moisture when it's hot. HiLife pouches or cans are a convenient way to feed your cat a moist food without having lots of food left over, whilst HiLife Perfection provides a delicious treat and a change to their everyday food.



For dogs, why not try HiLife Prestige. It comes in two tasty singles; cuts of chicken with vegetables and cuts of chicken with beef plus a Chicken Collection multipack; and ensures your dog also gets the extra hydration as he eats.



You'll find full details of HiLife Perfection Catfoods and HiLife Prestige dogfoods on this website.