



Press Information

Make this your New Year's Pet-olution

.... To give your cat and/or dog the very best food you can. Naturally, that means HiLife, with products containing higher proportions of the main real meat or fish ingredients than those of our competitors.

With such a great range to suit all tastes, it's not easy making your choice. So why not let us make a couple of suggestions ... HiLife Prestige for your dog and HiLife Perfection in pouches or cans for your cat.

Here's why. HiLife Prestige pouch dog food is hand-prepared using only the finest ingredients: gently cooked bite-sized cuts of chicken with either delicious garden vegetables, or tender beef, both of which have just the right amount of vitamins, minerals and sunflower oil to ensure your dog enjoys a healthy, balanced and tasty diet.

HiLife Perfection in pouches is a complete cat food and offers a scrumptious choice of multipacks – The Perfect Tuna Combination and The Perfect Chicken Combination – as well as selected singles.

Or choose HiLife Perfection in 85g cans. There's Tender Chicken with Pork, Tuna Wholemeat with Seafood and Seasonal Flaked Fish with Shrimp. They're a complementary food and, like the pouches, they're hand-prepared using only the very best quality ingredients.

You'll find full details of the Prestige and Perfection ranges on the respective pages of this website. Once you see how much your pet enjoys them, this will be at least one New Year's resolution you won't find hard to stick to!